## The NHI Drug Price Listing and Launch of LIALDA®, a Once-Daily Treatment for Ulcerative Colitis

This material is an English translation of the press release to be issued on November 18, 2016 in Japanese, and the Japanese release is given priority regarding content and interpretation.

November 18, 2016

Mochida Pharmaceutical Co., Ltd. (Head office: Tokyo, Japan, President: Naoyuki Mochida, hereinafter: Mochida) announced that LIALDA® Tab. 1200mg (generic name: mesalazine), for the treatment of patients with ulcerative colitis, for which marketing approval was obtained on September 28, 2016, will be launched on November 28, 2016 as the NHI (National Health Insurance) Drug Price has been listed today.

 $LIALDA_{\scriptsize \textcircled{\tiny @}}$  is a new DDS formulation\* of mesalazine. The drug is designed to continuously release the medication to and throughout the colon (the site of inflammation in ulcerative colitis), and is approved as a once-daily oral treatment in both active and remission phases of ulcerative colitis. It has been approved in 37 countries since 2007, when it was first launched with the brand name "LIALDA $_{\tiny \textcircled{\tiny @}}$ "in the U.S.

Mochida has developed LIALDA® in Japan under a License Agreement implemented in 2009 with Shire Pharmaceuticals Group, a subsidiary of Shire plc (Headquarters: Dublin, Ireland; Chief Executive Officer: Flemming Ornskov).

Mochida believe that LIALDA® will contribute to improving the Quality of Life of patients with ulcerative colitis as a new therapeutic option.

Mochida expects that this will have only a minor impact on its near-term earnings.

\* This DDS formulation utilizes MMX® technology developed by Cosmo Pharmaceuticals NV (Headquarters: Dublin, Ireland).

## For Reference

Brand name : Lialda tablet 1200 mg

Generic Name : Mesalazine

Ingredients and Contents : Each tablet contains 1200 mg mesalazine.

Indication : Ulcerative colitis (excluding severe cases)

Dosage and Administration : The usual oral dosage of this product in adults

is 2,400 mg of mesalazine once daily after meals. In the active stage, the oral dosage of this product in adults is 4,800 mg of mesalazine once daily after meals. The dosage may be reduced according to patient's age and

symptoms.

Package : PTP:56 tablets (8 tablets×7)

NHI Drug Price : 212.00 Yen per tablet

Approved Date : September 28, 2016

NHI Drug Price Listing Date : November 18, 2016

Launch Date : November 28 ,2016

Manufacturer/Distributor : Mochida Pharmaceutical Co., Ltd.