

# Providing Truly Useful Skin Care Products



In 2004, Mochida's Healthcare Product Division was spun off as Mochida Healthcare Co., Ltd. (MHC), which undertakes the development, production, and marketing of healthcare products.

Employing its extensive expertise acquired in the development of pharmaceuticals, MHC specializes in areas of dermatology such as care for sensitive skin, antimicrobial personal care, baby care, and nursing products. To ensure that we provide products for our customers that are truly useful, we support the development process with clinical trials in close collaboration with dermatologists. Our products are sold at specialty pharmacies and drugstores.



**Developing Products  
Based on Dermatological Research**

## Truly Essential Products

MHC's mission is to develop useful products that benefit the community. The firm has extended its lineup of healthcare products to include various fields related to medicine. MHC's healthcare products are created to meet real requirements and are based on close cooperation with medical professionals. The basic prerequisites are that they should be useful and functional.

## S-Collagen, a First in Domestic Skin Care Products

MHC's foresight and originality are evident in the development of the *Collage* series, the nation's first skin care products, containing natural soluble collagen (S-Collagen). After many years of research based on dermatological science, the Company has succeeded in developing the *Collage S* series using "trymethylglycine" to achieve further improvement of the moisturizing activity of the original *Collage* series. As with the original *Collage* series, *Collage S* products do not contain fragrances or coloring agents, so even customers with the most delicate skin can use them with confidence.

The Company has also responded to the needs of customers with particularly sensitive skin types who wish to use a whitening treatment. It has developed the *Collage Whitening* series, Japan's first hypoallergenic whitening series for sensitive skin types. It also began sales of *Collage White Peel*, a face wash that utilizes the power of enzymes to exfoliate dead skin cells. The Company is focusing on product development that responds to changing customer needs. For example, it has released a hypoallergenic soap series, which provides a choice of products suited to a range of skin types and uses.

## Medically Based Technology and Experience

MHC's dermatological products, including *Collage* soap, a non-irritating soap formulated for each specific skin type, and the *Collage D* series, moisturizing products for dry skin, enjoy a high reputation among consumers for their effectiveness. The Company provides customers suffering from dandruff and itchy scalp with *Collage Furfur*, the first shampoo in Japan containing an antimycotic agent. MHC now also provides an antibacteriological series, with hair conditioner and liquid soap in addition to shampoo. Through these products, MHC will continue to better the quality of life for people with skin problems.

## From Baby Care to Geriatric Care

In the field of baby care products, *Skina Babe*, having the biggest share in baby bath oil, has continued to protect infants' skin since it was introduced 40 years ago. From these early days, MHC has also been developing products for senior citizens, and these will become even more necessary in the future. The Company markets *Skina Fukifuki* and *Skina Glen*, skin cleansing and bed bath products, and *Skina Dry Shampoo*, a foam-type hair shampoo that eliminates the need for rinsing. These products contribute to the betterment of nursing care for the bedridden. The Company aims to continue developing products that will be beneficial to the skin care of every generation.



Collage S series



Collage Whitening series



Collage Furfur series



Skina Babe and Skina series